



INTERNATIONAL BLUEGRASS MUSIC ASSOCIATION

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## [Member Incentives](#)

**As a member of IBMA, you can participate in and take advantage of many valuable member incentives! Use these services and the know-how of other members to help you do business, expand your network, save time and money, and get involved in bluegrass on a whole new level!**

### **Advo?cacy**

IBMA promotes the bluegrass brand to consumers and businesses, creating opportunities for you to sell more products and services. The trade association provides a strong, unified voice in representing your interests on a local, state, national and international level, and in lobbying elected officials on behalf of your industry, including regulatory agencies on legal and compliance matters. Did you know the IBMA was responsible for the creation of the Bluegrass Grammy award?

### **Busin?ess Affiliation**

The IBMA offers a professional affiliation which your consumers and other business partners will notice, promoting your business as a professional member and supporter of the bluegrass music industry. **IBMA Member logos** for use in websites or other marketing assets are available in the [Media](#) section of this site.

### **Netwo?rking**

The IBMA provides opportunities for you to connect with potential business partners during World of Bluegrass and throughout the year. Through these opportunities, you can build meaningful, long-term working relationships and friendships. Get involved with IBMA to cultivate the resources to grow your business.

### **Programs ?and Discounts**

Membership in the IBMA includes access to free and discounted professional services useful in growing and sustaining your bluegrass music enterprise.

#### **Offers include:**

- Discounted Advertising with IBMA
- Discount on Homespun Digital

- The Earl Scruggs Center
- Discounted Access to Summer NAMM

[View All](#)

### **Discount World of Bluegrass Registration & Priority Access**

Members receive priority access to tickets for events which often times sell out prior to the date they go on sale to the general public. Your dues can usually pay for themselves in discounts to the [World of Bluegrass](#) events

- [IBMA Business Conference](#)
- [International Bluegrass Music Awards](#)
- [Wide Open Bluegrass](#)

### **Awards Voting**

IBMA is responsible for our industry's most prestigious honors, the International Bluegrass Music Awards. ONLY IBMA Professional Members have the opportunity to vote annually for the Awards and IBMA Board of Directors elections. You are eligible to vote if you are a Professional Individual or Organizational Member, or a Lifetime, Youth, or Student Member.

### **Access to the IBMA Offices**

Our office is your office! Nashville is a hub of industry activity. As a professional member, you have access to our conference room for use as a professional space. Hold a meeting or a songwriting session, conduct an interview etc. Space must be reserved at least two weeks prior to use, and is based on availability.

### **Information Services**

IBMA maintains a number of databases and resources useful in helping you connect and promote what you are doing!

[Read More](#)

### **Professional Development**

The IBMA provides relevant and practical seminars, workshops and educational programs keeping you at the forefront of technology and news at [World of Bluegrass](#) events and throughout the year. Programs like [Leadership Bluegrass](#), a three-day advanced program hosted each year, involves every facet of the music in an examination of our challenges and opportunities.

### **News & Information**

Receive (and spread your own!) industry news of importance through our publication, [International Bluegrass](#), delivered via email monthly and available for online viewing.

When you have news to share, we welcome member press releases for inclusion in the news we help distribute and we can also help you create a personalized campaign to get the word out on your latest activities. Contact the IBMA office at 1-888-438-4262 or [kelly@ibma.org](mailto:kelly@ibma.org).

### **Support of the Bluegrass Trust Fund**

Your support of the IBMA helps the [Bluegrass Trust Fund](#), our 501(c)(3) non-profit partner offering financial assistance to bluegrass music professionals in time of emergency need.

**For more information, contact [Amy Beth Hale](#), 1-888-438-4262**

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