



INTERNATIONAL BLUEGRASS MUSIC ASSOCIATION

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Exhibit Booth Sales Open March 31, 9 AM (CST)

[Join](#) today for access and discounts!

Hotel access provided upon registration/ticket purchase.

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Are you social?

Bluegrass Expo (IBMA Exhibit Hall)

October 1-September 30-October 4, 2014

[Raleigh Convention Center](#)

Raleigh, North Carolina

NEW! Wednesday has been added back to the Exhibit Hall schedule this year!

The Bluegrass Expo is the central gathering place to browse the latest industry wares,

conduct business, and network. Take advantage of opportunities to connect with over 20,000 attendees who will be walking through the exhibit hall over four days.

Exhibitors have the best of both worlds, with increased traffic and easy access to both Business Conference attendees and weekend festival goers, all inside a secure, climate controlled environment. Combined Business Conference, Wide Open Bluegrass Festival and Street Festival attendance was over 140,000 last year! We expect an even larger crowd this year!

Exhibitors wishing to secure booth space need to read the full terms and rules of the World of Bluegrass Exhibit Guidelines and complete the Etix IBMA Expo registration. The registration will start your booth assignment process. All pertinent information is available in our World of Bluegrass Exhibitor Kit.

Booth Rental Includes

- One (1) Three-day Conference Registration (value \$280+).
- Rental of the square footage area for the booth space for the full rental period.
- Clothed and skirted 6ft. table (number provided may vary according to booth size).
- Wastebasket and Folding Chairs.
- Skirted dividers or backdrop (vary according to booth size).

Schedule

Wednesday, October 1	2:00 pm - 6:00 pm
Thursday, October 2	9:00 am - 11:00 am (open) 11:00 am ? 1:00 pm Lunch Break (closed) 1:00 pm ? 5:00 pm (open)
Friday, October 3	9:00 am - 9:00 pm
Saturday, October 4	9:00 am - 9:00 pm

For Wednesday and Thursday, the Bluegrass Expo is open to registered attendees of the IBMA Business Conference only. The expo is free and open to the public on Friday and Saturday.

Set-Up/Load-In

Tuesday, September 30	2:00 pm - 8:00 pm
Wednesday, October 1	8:00 am - Noon

Tear-Down / Load-Out

Saturday, October 4*	9:00 pm - 11:00 pm
Sunday, October 5	8:00 am - 11:30 am

*NO Loading Dock Access on Saturday due to festival - Hand Carry ONLY

[Learn More](#)

[Register](#)

Pr?icing

Booth Size	Price
Tier 1 (March 31- May4)	
Single, 10x10	\$550
Double, 20x10	\$870
Quad, 20x20	\$1150
Tier 2 (May 4-Event)	
Single, 10x10	\$600
Double, 20x10	\$920
Quad, 20x20	\$1200

Agents & Managers Bluegrass Expo (IBMA Exhibit Hall)

NEW! The IBMA is offering a special two-day Agents and Managers Bluegrass Expo option focused on B2B networking rather than fan engagement. The A&M Expo will be located in the main exhibit hall along with full-week exhibitors but will only run Wednesday, October 1 and Thursday, October 2. Only single (10X10) booths are available. Agents and managers selecting this option will be subject to the same terms and condition of the World of Bluegrass Exhibit Guidelines and will need complete the online registration. The registration will start your booth assignment process. All pertinent information is available in our World of Bluegrass Exhibitor Kit.

Booth Rental Includes

- One (1) Three-day Conference Registration (value \$280+).
- Rental of the 10x10 booth space for the full rental period.
- Clothed and skirted 6ft. table (number provided may vary according to booth size).
- Wastebasket and Folding Chairs.
- Skirted dividers or backdrop.

[Learn More](#)

[Register](#)

Pr?icing

Booth Size	Price
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Single, 10x10

\$300

Bluegrass Marketplace

The Bluegrass Marketplace is a two-hour, concentrated "mini" exhibit hall giving small businesses, service providers, songwriters, local & regional associations etc., that don't fit the traditional four-day exhibit hall model an affordable alternative to promote their activities to the business community. Bands and registered "Bluegrass Expo" exhibitors are not eligible to participate in the Bluegrass Marketplace event. Each booth will include a skirted table, 2 folding chairs and a sign with the business name. Bluegrass Marketplace exhibitors should be current IBMA members, and also be registered for the IBMA Business Conference on the day of the event. The Bluegrass Marketplace is scheduled for Thursday, Oct. 2, 2014, from 10 AM-12 PM in the foyer outside the 4th floor ballroom in the Raleigh Convention Center, before the Special Awards Luncheon. Each business is limited to one table.

[Register](#)

Pricing

Table	Price
Tier 1 (March 31-May4)	\$60
Tier 2 (May 4-Event)	\$75

For more information, contact [Eddie Huffman](#), 1-888-438-4262.

There's NEVER been a better time to become an exhibitor at World of Bluegrass! Be a part of the most unique event in bluegrass!!

Are you social? Follow us on [Facebook](#), [Twitter](#) and [Instagram](#) for all things World of Bluegrass!

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