



INTERNATIONAL BLUEGRASS MUSIC ASSOCIATION

Published on *International Bluegrass Music Association* (<https://ibma.org>)

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[Exhibit](#)

Ticket Sales, Registration, and Hotels Blocks Open!

[Join or Renew](#) NOW for discounts!

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Are you social?

The WORLD OF BLUEGRASS EXPO is the central gathering place, where over 12,000 visitors browse the latest industry wares, conduct business, and network. The Expo features a wide variety of vendors, gear, services, and products for the bluegrass professional and fan alike!

Schedule

Wednesday, September 27	1:00 pm - 5:00 pm
Thursday, September 28	1:00 pm - 5:00 pm
Friday, September 29	11:00 am - 6:00 pm
Saturday, September 30	11:00 am - 6:00 pm

Wednesday and Thursday are open to conference attendees only. Friday and Saturday are FREE to the Public



Exhibit with Us!

Three exhibiting options allow you to tailor your engagement with World of Bluegrass attendees!

World of Bluegrass Expo: Full week exhibitors have it all with increased traffic and easy access to both [Business Conference](#) attendees and [Wide Open Bluegrass](#) festival goers!

B2Business Conference Expo: Business-to-business engagement is critical to building and sustaining relationships in the bluegrass music industry. The B2Business Conference Expo creates an environment within which to convert client interest into solid partnerships. Open to business conference attendees only, delivering a concentrated audience from all sectors of the industry.

Wide Open Expo: The audience for bluegrass consumer and pro-sumer products is steadily growing, and the Wide Open Expo is the premier opportunity to reach them! Open free to the public during The Wide Open Bluegrass festival.

[Learn More!](#)

For more information, contact [Eddie Huffman](#), [1-888-438-4262](tel:1-888-438-4262).

Pricing

[Purchase a Booth](#)

	Single (10X10)	Double (20X10)	Quad (20X20)
Early Bird (April -May 31)			
World of Bluegrass Expo (Full Week)	\$650	\$1050	\$1450
B2Business Conference Expo (Wed/Thu)	\$350	\$550	\$750

Wide Open Expo (Fri/Sat)	\$450	\$650	\$850
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Standard Rate (June 1-Event)			
World of Bluegrass Expo (Full Week)	\$700	\$1100	\$1500
B2Business Conference (Wed/Thu)	\$400	\$600	\$800
Wide Open Expo (Fri/Sat)	\$500	\$700	\$900

Exhibitors wishing to secure booth space need to read the full terms and rules in the World of Bluegrass Exhibitor Guidelines (below) and complete the Etix IBMA Expo registration. The registration will start your booth assignment process.

Exhibitor Resources

- [World of Bluegrass Exhibitor Guidelines](#)
- Hollins Exposition Services Exhibitor Kit - COMING SOON
- [Raleigh Convention Center Utilities Order Form](#)

There's NEVER been a better time to become an exhibitor at World of Bluegrass! Be a part of the most unique event in bluegrass!!

Are you social? Follow us on [Facebook](#), [Twitter](#) and [Instagram](#) for all things World of Bluegrass!

Source URL: <https://ibma.org/world-of-bluegrass/exhibit>