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Bluegrass White Papers

IBMA members are a vast resource of experience and knowledge and from time to time we ask them to draw on those talents to create "white papers" and "how to" articles of great value to bluegrass professionals and others involved in growing our music.

Below is a list of links to our library of articles on numerous topics. They are listed alphabetically under the topics they most relate to.

*** Can't Find What You Need? Contact IBMA staff....we may have other resources at hand that aren't published here.**

Contact Us

Association Managment

- Forming A Bluegrass Association: Overview, Key Points & Practical Tips

Legislative News

- Public Broadcasting Funding: A Legislative Alert (2011)
- Settlement Agreement May Provide Funds to Bluegrass Artists whose Music Was Played on Satellite Radio (2011)

Education

- The Golden Age of Bluegrass Instruction

Event Production

- Bluegrass to Greengrass (Hosting Ecologically Friendly Events)
- Festival Partnerships with Local Libraries, a Wintergrass Case Study
- New Trends in Event Production, IMFCON: Thinking Outside the Bluegrass Box

- Presenting Live Music: A Bluegrass Organization's Guide to U.S. Public Performance Licenses
- Tips for Being a Better Bluegrass MC

Market Research

- Getting to Know Your Customer: Simmons Research & the Bluegrass Audience
- Hitting Your Target with Experian Simmons Research Data

Bill Monroe Centennial (2011)

- How Will You Celebrate the Bill Monroe Centennial?

Royalties

- Internet Broadcast Royalties Available to Bluegrass Artists & Labels, What is SoundExchange & How Can They Help You?
- The Performance Rights Act of 2009: Royalties for Performers & Sound Recording Copyright Holders for Music Played on Terrestrial Radio
- A Second Bite at the (Copyright) Apple for Songwriters, Recording Artists and Other Creators
- Settlement Agreement May Provide Funds to Bluegrass Artists whose Music Was Played on Satellite Radio (2011)

Social Media, Marketing & Networking

- Branding & Bluegrass Music
- Driving Traffic to Your Website
- Ringtones & Tone Rings: Bluegrass Marketing in the Mobile Digital Age
- Writing Media-Friendly Press Releases

Songwriting

- The Etiquette of Pitching Songs

Taxes & Finance

- Filing Tax Returns for your Non-Profit Bluegrass Organization (2009)
- Paying Bands, Issuing 1099?s and Managing Tax Implications for Bluegrass Associations

Touring

- Flying with your Instrument
- Thinking of Touring in Europe?
- U.S. Visa: Don't Leave Home Without It! (Info for international artists touring in U.S.)nfo ()(In
- You Can't Take My Guitar! What Every Traveling Musician Should Know about CITES

Union Membership

- Local 1000 Union Membership Offers Benefits to Bluegrass Musicians

Youth How to Organize a Bluegrass in the Schools Program:

- "Backfilling the Bluegrass Audience: How to foster an interest in bluegrass music in young people" part 1
- "Backfilling the Bluegrass Audience: How to foster an interest in bluegrass music in young people" part 2

Do you have a suggestion for a future IBMA white paper or "how to" article? Email nancyc@ibma.org.

Source URL: https://ibma.org/resources/white-papers