



Published on *International Bluegrass Music Association* (<https://ibma.org>)

[Home](#) > [Membership](#) > Programs & Discounts

Programs & Discounts

Membership in the IBMA includes access to free and discounted professional services useful in growing and sustaining your bluegrass music enterprise.

Discounted IBMA Advertising

[Advertising](#) on the IBMA website, the monthly newsletter and in the World of Bluegrass conference program delivers your brand and message to thousands of targeted consumers. Members now receive up to 20% of non-member advertising rates.

Free IBMA Social Media Posts

The IBMA offers free social media promotion for your event or service on [facebook](#), [twitter](#), or [instagram](#). Posting decisions are at the discretion of the Communications Director, though we will make every effort to accommodate. Events that appeal to wider audiences are typically best for facebook, whereas more locally focused events are more appropriate for twitter. Contact [Taylor Coughlin](#) for details

\$50 AirPlay Direct Gift Credit

[AirPlay Direct](#) is an online artist marketing, promotion, and education platform that allows artists, record labels, and music publishers to securely deliver broadcast-quality music and Digital Press Kits / DPKs to music industry professionals worldwide. The system allows radio programmers and film/TV music supervisors globally to connect to new music, create music calls, browse top downloaded artists, and immediately download music and related artists information.

The APD Gift Credit can be used to set up a new account, upgrade an existing account, or be used toward any APD "Marketing & Awareness" Campaign. Plus, as a sustaining sponsor of the IBMA, AirPlay Direct also offers this gift credit to all IBMA Business Conference attendees. Attend the business conference during World of Bluegrass week, September 29-October 3, and double your member benefit! You could use the first credit to post up to fifteen new tracks to AirPlay Direct, and use the second credit to promote them through a weekly e-blast campaign. Contact [Lynda Weingartz](#) at AirPlay Direct to learn how to best leverage this great offer!

Free Gear Track VIP Membership

[GearTrack](#) is an online musical instrument registry that aims to deter theft and aid in recovery

of stolen gear. Users can record & organize instrument ownership details before theft to be accessed from your phone, computer, on the road and at home. Victims of theft can list gear details in our fully searchable database, get stolen alerts to our 7000+ network, and get tips for recovery. Buyers and sellers of used gear can easily search our database of thousands of stolen instruments.

IBMA members receive a VIP Upgrade from their free basic service, which allows unlimited instruments in your library.

Discount on Hompesun Digital

Leaders in the field of musical education in the industry, [Homepsun Tapes](#) now offers IBMA members 25% off their full digital catalog, giving members access to instruction while at home or on the road (with or without wifi).

The Earl Scruggs Center

IBMA members receive 10% off all membership levels at the [Earl Scruggs Center](#).

Discounted Access to Summer NAMM

IBMA members receive discounted access to the summer [NAMM](#) (the National Association of Music Merchants).

Sam's Club Membership Discount

IBMA members will receive a \$25 gift card for joining at the Plus level and \$10 gift card for joining at the Business/savings levels.

IBMA Sound Healthcare

IBMA has teamed with [Sound HealthCare](#) to offer options for affordable rates on worldwide comprehensive health insurance to its professional members.*

Sound HealthCare will offer members a choice of program options, each of which can be shaped to meet individual needs and budgets. In addition, group coverage is also available for groups or companies and their employees ?custom tailored to needs. The primary strength of the program stems from Sound HealthCare?s affiliation with several different providers, thereby expanding the number of options while keeping expenses low.

Available plans provide emergency care and treatment anywhere in the world.

The only requirement for members to enroll is active IBMA professional membership (either individual or organizational). And even if a member is covered by a different health insurance plan, a member can enroll the rest of their family which does not have coverage.

For more information, visit [Sound Healthcare](#) online or contact R.J. Stillwell at rj.stillwell@soundhealthcare.org or by calling 615-256-8667.

Steelbridge Event Liability Insurance

Protect yourself, your event, vendors, volunteers and more!

[SteelBridge Insurance Services](#) has partnered with IBMA to offer an event liability insurance program with significantly lower rates than competitors. In many cases members save as much as 40-60%!

Pricing is based on the level of protection desired, length of events and attendance.

Contact them for a quote today! Visit Steelbridge's [Music Association Event Program](#) page to apply on-line or contact them directly at 1-888-647-4777 or IBMA@SteelBridgeins.com

Instrument Insurance

Your instruments are too precious to go unprotected! Protect yourself against their loss today at significant savings by calling [Clarion & Associates, Inc.](#) 1-800-848-2534.

Rental Car Discounts

Reach your destination a little cheaper! IBMA Members can save up to 25% off when making a reservation with [Avis Rent A Car](#) (1-800-331-1212) and [Budget Rent A Car](#) (1-800-527-0700). Complete your reservation and receive instant online and email confirmation of your travel plans.

For more information, contact [Eddie Huffman](#), 1-888-438-4262

Source URL: <https://ibma.org/membership/programs-and-discounts>