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Smartphone App Now Available for IBMA?s World of Bluegrass 2013

Yep, there?s an app for that ?the free World of Bluegrass Official Visitors App 2013 allows bluegrass fans, with just a tap on their smartphone, to get information about all aspects of this five-day event, Sept. 24-28, in Raleigh, NC

Nashville, TN (September 19, 2013) ? The free **World of Bluegrass Official Visitors App 2013** is now available, using the keywords ?World of Bluegrass?, through the Apple/iTunes App store for iOS/iPhone users and the Google Play Webstore for Android operating systems.

The World of Bluegrass Official Visitor App can also be accessed through the following direct links:

iPhone:

https://itunes.apple.com/us/app/world-bluegrass-official-visitors/id7029... [1]

Android: https://play.google.com/store/apps/details?id=com.crowdtorch.worldofbluegrass [2]

The app was created for **IBMA?s World of Bluegrass 2013** event: bluegrass music?s annual industry gathering and family reunion. Held for the first time in Raleigh, World of Bluegrass 2013 runs from September 24-28. The International Bluegrass Music Association ? IBMA ? is the professional trade organization for the global bluegrass music community.

?Raleigh wants to make sure that everyone knows of the multitude of options for memory-making experiences throughout the five days of IBMA?s World of Bluegrass,? Mayor Nancy McFarlane said. ?This app makes it easy to map out your places to be in the World of Bluegrass at the right time. I applaud and thank everyone who helped make this happen.?

The app includes helpful information about all aspects of the five-day event, including schedules for the Business Conference, the after-hours showcases known as the Bluegrass Ramble and the weekend?s Wide Open Bluegrass festival schedule, both for the ticketed portion at Red Hat Amphitheater/Raleigh Convention Center and the free StreetFest portion in downtown Raleigh. Fans can also access bios and website links for performers who are part of the ticketed stages; get transportation info; find out more about the Pork Council?s Whole Hog Barbecue State Championship; see a map of the StreetFest footprint and a map to the Red Hat Amphitheater; a list of StreetFest vendors and World of Bluegrass sponsors. Plus photos, videos, camping info, hotel info, other things to do, restaurants, deals for attendees, and more.

The app was created by CrowdTorch (a division of Cvent, a company specializing in festival apps) in partnership with the Local Organizing Committee?s technology committee, IBMA and the Greater Raleigh Convention and Visitors Bureau (GRCVB).

For more details and to purchase tickets (while available) for the Wide Open Bluegrass Festival, visit www.wideopenbluegrass.com [3]. Music fans are encouraged to stop by the Raleigh Convention Center on Tuesday, Sept. 24 for on-site World of Bluegrass registration and tickets to the Awards Show and Bluegrass Ramble. Tickets for the International Bluegrass Music Awards Show can also be purchased through Ticketmaster by calling 1 (800) 653-8000 or online at www.ticketmaster.com [4], or in person at the Duke Energy Center. Additional information is also available at www.ibma.org [5] or call 1-888-GET-IBMA.

Follow IBMA?s World of Bluegrass news at Facebook (https://www.facebook.com/intlbluegrass [6]) and on Twitter: @intlbluegrass, #ibma, #WOB13# # #

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Links:
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[2] https://play.google.com/store/apps/details?id=com.crowdtorch.worldofbluegrass
[3] http://click.icptrack.com/icp/relay.php?r=74847192&msgid=309187&act=HIEB&c=875055&destin
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