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Taylor Coughlin to Join IBMA Staff in March

IBMA is pleased to announce that Taylor Coughlin will join the IBMA Staff as Publications Editor/Special Projects Director March 7.

Taylor is a proud Colorado native, with a background in entertainment journalism, digital media, and content management. Taylor graduated from the University of Colorado at Boulder in 2011 with a degree in Broadcast News and a minor in German. Her career started as an online content producer for the NBC affiliate?s entertainment website, Metromix, in Denver. Taylor then moved on to become a content manager for Examiner.com, and not long after moved to Nashville to pursue her dreams of working in ?the biz.? Now as part of the IBMA team, she says she is finally living the dream.

Bluegrass was always the perfect soundtrack for growing up in the mountains, which is a big part of why Taylor says she feels so strongly about bluegrass music. Growing up, her voice teacher was in a bluegrass band and she always had fondness for the banjo. When Taylor began to actively explore different genres of music, she said, ?bluegrass always stood out as something special, because it truly is. In today?s busied world of over-production in music, she believes the roots and traditions of bluegrass music to be refreshing, timeless, and important?

?We?re thrilled to welcome Taylor to the IBMA team,? said Executive Director Nancy Cardwell. ?In addition to her talents as a journalist and a bluegrass background, she has the IT and project management skills we needed. We?re looking forward to bringing a fresh voice to IBMA communications, as well as collaborating with another new staff person who will challenge us creatively and bring some new expertise to the table.? Taylor will be managing content and the overall direction of BluegrassNation.org, as well as editing *IB,* overseeing professional development with webinars and World of Bluegrass sessions, and acting as staff liaison with several IBMA committees.

Taylor is a dedicated runner and says she thrives on activity, sunshine, and live music. She keeps a blog on running and music. She says she considers herself blessed to join the IBMA team. Taylor

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